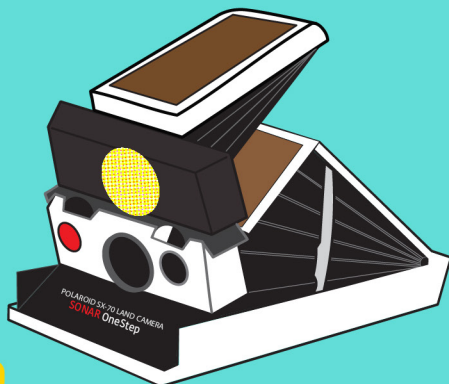


How to create better Polaroid SX-70 photos

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Shooting Polaroid film is like a box of chocolates — you never know what you're going to get. These tips will help swing the results in your favor so you can capture perfect memories on this genuine medium.

1. Use a flash. SX-70 film loves light, and creates flattering portraits with flash — especially when you get up close and fill the frame.
2. Use exposure compensation. Turn the white/black dial partially towards the white side to create perfect exposures when subjects are backlit.
3. Use a self timer or remote shutter release in low light.



Place the SX-70 on a tripod and use a remote shutter release to create sharper images in low-light scenarios, like indoors or at blue hour.

4. Keep groups close together to have everyone in focus. The SX-70 has the best lense of all instant cameras, but the small depth of field means people in the front or back of group portraits will be out of focus. Keep people standing shoulder to shoulder to keep everyone in focus.

5. Keep your film cool. Polaroid film works best when shot fresh and stored in the fridge. Leaving the film out in 82.4°F (28°C) will cause warm red casts to appear on the film.

Getting the most out of Polaroid Film



You can't fix a Polaroid image after it has been taken. Create the best images with the SX-70 by getting close and filling the frame. Filling the frame will not only give you the best chance at getting the right exposure, but you'll also create sharper, more impressive images thanks to the incredible optics in this camera.

Further reading:

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